



**PROSTATE CANCER IS AN EPIDEMIC
A MAN DIES EVERY 19 MINUTES**

**WHERE IS OUR
MANOGRAM:[®]**
LIFE-SAVING IMAGING FOR MEN?



AdMeTech Foundation

**Proceeds from the sale of these dresses will go to
Dance for the Cure**

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ABOUT DANCE FOR THE CURE OF PROSTATE CANCER

Dance for the Cure of Prostate Cancer is a public awareness and advocacy campaign to end prostate cancer crisis. It is modeled after Race for the Cure of Breast Cancer, which was instrumental for making breast cancer a national priority and resulted in increased research funding and transformation of patient care for women.

Prostate cancer strikes 1 in 6 men and is more common than even breast cancer, and yet, public awareness and demand for national investment in research and innovation are lagging far behind. As a result of low funding, men do not have accurate, life-saving diagnostic tools akin to mammograms in women. The lack of accurate diagnostic tools causes prostate cancer to become a patient care crisis and a socio-economic problem. The goal of Dance for the Cure of Prostate Cancer is to recognize prostate cancer as a national priority similar to breast cancer and to increase public and private research funding. In the same way that the advancement of mammography transformed breast cancer care, advanced prostate cancer imaging will enable early diagnosis and minimally-invasive treatment, improve quality of life in millions of men, and reduce billions of dollars in health care costs.

ABOUT THE ADMETECH FOUNDATION

MISSION: The AdMeTech Foundation is a 501(c)(3) nonprofit organization based in Boston, MA. Our mission is to end the prostate cancer crisis.

VISION: AdMeTech provides international leadership and conducts ground-breaking programs in research and education for facilitated development of accurate diagnostic tools for early detection and minimally-invasive treatment of prostate cancer to:

- Save lives, improve quality of life in millions of men, and reduce billions of dollars in health care costs, and
- End the era of blind prostate cancer care and create the future of image-guided, least invasive, and precisely targeted diagnosis and treatment that can be performed in outpatient clinics with minimal patient discomfort, complications, and costs.